

IN THE UNITED STATES BANKRUPTCY COURT
FOR THE DISTRICT OF DELAWARE

IN RE:) Chapter 11
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SFMB ACQUISITION CORP , et al) Case No. 03-11524 (PJW)
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Debtors.) Jointly Administered
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**NOTICE OF ESTABLISHMENT OF DEADLINE TO FILE A REQUEST FOR THE
ALLOWANCE OF ADMINISTRATIVE EXPENSE CLAIMS**

TO: ALL KNOWN CREDITORS; THE UNITED STATES TRUSTEE FOR THE DISTRICT OF DELAWARE; PARTIES WHO HAVE REQUESTED NOTICE PURSUANT TO RULE 2002 OF THE FEDERAL RULES OF BANKRUPTCY PROCEDURE; COUNSEL TO THE COMMITTEE; AND ALL OTHER PARTIES KNOW BY THE DEBTORS THAT MAY HOLD AN ADMINISTRATIVE EXPENSE CLAIM

PLEASE TAKE NOTICE that on May 15, 2003 (the "Petition Date"), SFMB Acquisition Corp. ("SFMB Acquisition"), San Francisco Music Box Company ("SFMB" and The Museum Company, Inc. ("TMC," and together with SFMB Acquisition and SFMB the "Debtors") each filed with the United States Bankruptcy Court for the District of Delaware (the "Court") their respective voluntary petitions for relief under chapter 11 of title 11 of the United States Code (the "Bankruptcy Code").

PLEASE TAKE FURTHER NOTICE that the Court has entered an Order (the "Administrative Claims Bar Date Order") establishing **June 15, 2004** as the last date and time for the filing of requests for the allowance of administrative expense claims against the Debtors, other than those listed below (the "Administrative Claims Bar Date").

PLEASE TAKE FURTHER NOTICE that pursuant to the terms of the Administrative Claims Bar Date Order, other than the parties listed in the "Exceptions" paragraph below, each person or entity, including, without limitation, individuals, partnerships, joint ventures, corporations, estates, trusts and governmental units, which holds or asserts a administrative expense against or relating to the Debtors under sections 503(b), 507(a) or any other section of the Bankruptcy Code for any alleged obligation or liability of the Debtors whatsoever, **which arose after the Petition Date** but before April 9, 2004 (an "Administrative Expense Claim") must file a request for the allowance of such Administrative Expense Claim on or before **June 15, 2004**

Exceptions: The Administrative Claims Bar Date applies to all Administrative Expense Claims entitled to priority under sections 503(b), 507(a) or any other section of the Bankruptcy Code, **EXCEPT** for the following:

- a. Administrative Expense Claims of the various professionals employed by Debtors or the Official Committee of Unsecured Creditors and whose employment applications have been approved by the Court, including Delaware Claims Agency; and
- b. Any party previously holding an Administrative Expense Claim that has been previously paid by the Debtors in the ordinary course of business or otherwise, that has had its claim otherwise satisfied or that is no longer entitled to assert such claim

PLEASE TAKE FURTHER NOTICE that all persons and entities, except those identified in paragraphs (a) and (b) above, **MUST** file a request for allowance of an Administrative Expense Claim on or before the Administrative Claims Bar Date. **There are severe consequences if you do not timely file your request for the allowance of an Administrative Expense Claim.** Any holder of an Administrative Expense Claim against the Debtors who fails to file a request on or before the Administrative Claims Bar Date shall be **forever barred** from asserting that claim against the Debtors or their property, and shall not be treated as the holder of an Administrative Expense Claim for purposes of participating in any distribution under any plan that is filed or confirmed in these cases.

PLEASE TAKE FURTHER NOTICE that all requests for the allowance of an Administrative Expense Claim must be sent to Delaware Claims Agency, LLC, the Court-appointed noticing and claims agent at the following address:

Delaware Claims Agency, LLC
c/o SFMB Acquisition Corp , et al
P.O. Box 515
Wilmington, DE 19899

or if send via Federal Express or another similar carrier, must be delivered to the following address:

Delaware Claims Agency, LLC
c/o Parcels, Inc.
4 E. 7th Street
Wilmington, DE 19801

PLEASE TAKE FURTHER NOTICE that in order to be **filed**, the request for allowance of the Administrative Expense Claim must be **ACTUALLY RECEIVED** at the above address on or before the Administrative Claims Bar Date. Therefore, the date of a postmark by the U.S. Postal Service or the date of delivery by any other delivery service shall not constitute a date upon which a request for Administrative Expense Claim may be deemed

filed Further, facsimile or email of requests are **NOT** acceptable, and will not be valid for any purpose

PLEASE TAKE FURTHER NOTICE that for purposes of the Administrative Claims Bar Date Order and this Notice, the term "claim" means (i) any right to payment, whether or not such right is reduced to judgment, liquidated, unliquidated, fixed, contingent, matured, unmatured, disputed, undisputed, legal, equitable, secured, or unsecured; or (ii) any right to an equitable remedy for breach of performance if such breach gives rise to a right to payment, whether or not such right to an equitable remedy is reduced to judgment, fixed, contingent, matured, unmatured, disputed, undisputed, secured, or unsecured.

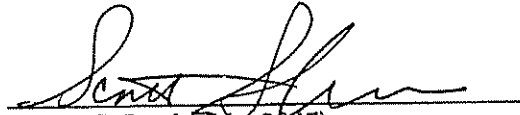
PLEASE TAKE FURTHER NOTICE that the fact that you have received this Notice does not necessarily mean that you have an Administrative Expense Claim against the Debtors. You should not file a request for the allowance of an Administrative Expense Claim if you do not actually hold such a claim against the Debtors

PLEASE TAKE FURTHER NOTICE that copies of the Motion and the Order establishing the Administrative Claims Bar Date are available for inspection during regular business hours at the Offices of the Clerk of the Bankruptcy Court, 5th Floor, Marine Midland Plaza, 824 Market Street, Wilmington, DE 19801. In addition, copies of such documents may be viewed on the internet at the Court's website (<http://www.deb.uscourts.gov>), by following the directions for accessing the ECF system on such site.

PLEASE TAKE FURTHER NOTICE that if you require additional information regarding the filing of a request for an Administrative Expense Claim, you may contact Delaware Claims Agency, LLC at (800) 838-6773 between the hours of 9:00 a.m. and 5:00 p.m., Eastern Time.

Dated: Wilmington, Delaware
April 15, 2004

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